

Curriculum Vitae

Labros Vasiliadis, PhD in International Strategic Management

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Associate Professor of Management

*Ports Management & Shipping Dept.
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Scopus: 34 research items, 330 citations, h-index: 10, <https://www.scopus.com/authid/detail.uri?authorId=56845424200>

Researchgate: 559 citations, h-index: 13 (617.4 score), https://www.researchgate.net/profile/Labros_Vasiliadis

Google Scholar: 516 citations, h-index: 15, h-index10: 19, [Vasiliadis Labros - Google Scholar](#)

Taught Courses:

- ▶ *Management*
- ▶ *Marketing*
- ▶ *Human Resources Management*
- ▶ *Strategic Management & Leadership*

Labros Vasiliadis is an Associate Professor Management at the Department of Ports Management & Shipping, School of Economics & Political Sciences of the National and Kapodistrian University of Athens, having about twenty years of academic teaching experience (Management, Marketing, Business Strategy, Entrepreneurship and Innovation). He has been a member of the Collaborating Educational Staff of the Hellenic Open University (Marketing, Banking Management) as well as Head of the Long-Life Learning Center of Education of Evia (Ministry of Education, Long-Life Learning Affairs). During that period, he participated as a Manager and Member of the Stakeholder Group for the internal evaluation of Educational Centers and Programs of Evia. He is a member of international research centers and editorial boards of international scientific journals and other academic and professional organizations. His research interests are in the field of strategic management and marketing, fields in which he has published in international journals, participated in international conferences and written books.

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BRIEF DESCRIPTION OF PUBLISHED WORK

Refereed Journals:

- (J.1) **Vasiliadis, L.**, Gavalas, D. & Tsitsakis, C. (2023), “Competitive Strategies and Integration Expanses in the Large Shipping Container Industry during an Era of Consecutive Global Crises”, *Maritime Technology and Research*, 6(1), <https://doi.org/10.33175/mtr.2024.266413>, <https://so04.tci-thaijo.org/index.php/MTR/article/view/266413> (Scopus) Impact Factor 1.7 (among the top 17% journals)
- (J.2) Belias, D. and **Vasiliadis, L.** (2021), “Research A Conceptual Study of Proposing a Model to Use Robots in Hospitality Industry based on the Empirical Evidences”, *Ottoman Journal of Tourism & Management Research*, 6(1): 830-841. DOI:10.26465/ojtmr.2018339544, <https://www.researchgate.net/deref/http%3A%2F%2Fottomanjournal.com%2Findex.html>
- (J.3) Belias, D., **Vasiliadis, L.**, Rossidis, I. (2021), “The Intention and Expectations of Modern Robotic Technologies in the Hotel Industry”, *Journal of Quality Assurance in Hospitality & Tourism*, 23(2), DOI: 10.1080/1528008X.2021.1995566 ISSN 2281-3993, https://www.researchgate.net/publication/354719796_The_Intention_and_Expectations_of_Modern_Robotic_Technologies_in_the_Hotel_Industry (Scopus) Impact Factor 0.672, Q2, ABS 2
- (J.4) Belias, D., Rossidis, I., Papademetriou, C., **Vasiliadis, L.**, (2020), “Strategic Management in the Hotel Industry: Proposed Strategic Practices to Recover from Covid 19 Global Crisis”, *Academic Journal of Interdisciplinary Studies*, 9(6), ISSN 2281-3993, <https://www.richtmann.org/journal/index.php/ajis/article/view/12291> (Scopus) Impact Factor 0.81, SJR: 0.183
- (J.5) **Vasiliadis, L.** (2016), «Financial crisis and Greek banks’ internationalisation», *Global Business and Economics Review*, Special Issue on Public-Private Partnerships and Financial Performance In or Out of Crisis, 18(3): 247-258, ISSN online: 1450-2194, Publisher: Interscience Enterprises Ltd, UK, DOI: 10.1108/14502190910956710, <https://www.inderscience.com/info/inarticle.php?artid=76222> (Scopus) Impact Factor 2.70, SJR: 0.459
- (J.6) Aspridis, G., Sdrolias, L., **Vasiliadis, L.**, Kyriakou, D., Grigoriou, S. (2014), «Change Management as Marketing Policy to attract Adequate Workforce. Case Studies from International and Greek Experience», *European Scientific Journal*, 10(16), ISSN: 1857 – 7881, (Print) e - ISSN 1857- 7431 <http://www.eujournal.org/index.php/esj/article/view/3514/3286> (Scopus) Impact Factor 1.2 (among the top 19% journals)
- (J.7) Aspridis, G., **Vasiliadis, L.**, Grigoriou, S. (2014), «Corporate Social Responsibility – The View of Human Resources», *Mediterranean Journal of Social Sciences*, 5(4): 11-21, ISSN online: 2039-2117, ISSN print: 2039-9340, DOI: 10.5901/mjss.2014.v5n4s, Publisher: MCSER – Mediterranean Center of Social and Educational Research, Rome, Italy, <http://www.mcser.org/journal/index.php/mjss/article/view/2190/2176> (Scopus)
- (J.8) **Vasiliadis, L.** (2013), «Greek banks in new emerging South Eastern European markets», *Journal for International Business and Entrepreneurship Development*, 7(1): 81-92, ISSN online: 1747-6763, ISSN print: 1549-9324, Publisher: Interscience Enterprises Ltd, UK, DOI: 10.1504/JIBED.2013.052133, <http://www.inderscience.com/info/inarticle.php?artid=52133> (Scopus) Impact Factor 3.69
- (J.9) **Vasiliadis, L.** (2009), «Greek banks’ internationalisation: a suggested modelling approach», *EuroMed Journal of Business (EMJB)*, 4(1): 88-103, ISSN online: 1450-

2194, Publisher: Emerald Group Publishing Limited, UK, DOI: 10.1108/14502190910956710, <https://www.emerald.com/insight/content/doi/10.1108/14502190910956710/full/html> (Scopus) Impact Score 7.16, SJR: 0.963 Factor 0.963

(J.10) Vasiliadis, L. (2008), «Greek Banks in International Markets: A Study of Entry Modes and Approaches», *Journal for International Business and Entrepreneurship Development*, 3(3-4): 254-269, ISSN online: 1747-6763, ISSN print: 1549-9324, Publisher: Interscience Enterprises Ltd, UK, DOI: 10.1504/08.19160, <https://www.inderscienceonline.com/doi/abs/10.1504/JIBED.2008.01916> (Scopus) Impact Factor 2.28

Refereed Chapters in Books:

(Ch.1) Vasiliadis, L., Filitikakis, M. and Tsitsakis, C. (2024), “Green Human Resource Management in the Shipping Industry in a Global Crisis Era”, chapter in book *Organizational Behavior and Human Resource Management for Complex Work Environments*, IGI Global, <https://doi.org/10.4018/979-8-3693-3466-9.ch003>, <https://www.igi-global.com/chapter/green-human-resource-management-in-the-shipping-industry-in-a-global-crisis-era/350058>

(Ch.2) Vasiliadis, L., Filitikakis, M. and Tsitsakis, C. (2024), “The Impact of Women in the Maritime Industry and the Evolution of Their Role in the Last Decades”, chapter in book *Organizational Behavior and Human Resource Management for Complex Work Environments*, IGI Global, <https://doi.org/10.4018/979-8-3693-3466-9.ch018>, <https://www.igi-global.com/gateway/chapter/350073>

(Ch.3) Ntalakos, A., Belias, D., Rossidis, I., Koustelios, A., Tsigilis, N. and Vasiliadis, L. (2023), “Communicating the Vision of the Change: The Linkage between Organizational Communication, Organizational Culture, and Organizational Change”, chapter in book *Managing Successful and Ethical Organizational Change*, IGI Global, <https://doi.org/10.4018/979-8-3693-0235-4.ch004>, <https://www.igi-global.com/gateway/chapter/332123> (Scopus)

(Ch.4) Belias, D. and Vasiliadis, L. (2022), “Robots on the Tourist Industry – A Review for Future Research Directions”, chapter in book *Transcending Borders in Tourism Through Innovation and Cultural Heritage*, Springer Proceedings in Business and Economics, Springer, Cham. https://doi.org/10.1007/978-3-030-92491-1_60, https://link.springer.com/chapter/10.1007/978-3-030-92491-1_23 (Scopus)

(Ch.5) Skagias, K., Belias, D., Vasiliadis, L., Papademetriou, C., (2022), “Digital Tourist Marketing: The Latest Developments and Recommendations of how Mykonos Can Take Advantage of Digital and Influencer Marketing”, chapter in book *Transcending Borders in Tourism Through Innovation and Cultural Heritage*, Springer Proceedings in Business and Economics, Springer, Cham. https://doi.org/10.1007/978-3-030-92491-1_60, https://link.springer.com/chapter/10.1007/978-3-030-92491-1_60 (Scopus)

(Ch.6) Belias, D. and Vasiliadis, L. (2021), “Pilot Study for Two Questionnaires Assessing Intentions of Use and Quality of Service of Robots in the Hotel Industry”, chapter in book *Strategic Innovative Marketing and Tourism*, Springer Proceedings in Business and Economics, Springer, Cham. https://doi.org/10.1007/978-3-030-72469-6_36, https://link.springer.com/chapter/10.1007/978-3-030-72469-6_36 (Scopus)

(Ch.7) Rossidis, I., Belias, D., Vasiliadis, L., (2021), «Strategic Human Resource Management in the International Hospitality Industry. An Extensive Literature Review»,

chapter in book ***Culture and Tourism, in a Smart, Globalized and Sustainable World***, Springer Proceedings in Business and Economics, Springer, Cham. https://doi.org/10.1007/978-3-030-92491-1_60, https://doi.org/10.1007/978-3-030-72469-6_21 (Scopus)

(Ch.8) Skagias, K., Vasiliadis, L., Belias, D., Papademetriou C., (2020), «From mass tourism and mass culture to sustainable tourism in the post-covid19 era: The case of Mykonos», In: Katsoni, V., van Zyl, C. (eds) ***Culture and Tourism in a Smart, Globalized, and Sustainable World***. Springer Proceedings in Business and Economics. Springer, Cham. DOI: 10.1007/978-3-030-72469-6_23 https://www.researchgate.net/publication/352617741_From_Mass_Tourism_and_Mass_Culture_to_Sustainable_Tourism_in_the_Post-covid19_Era_The_Case_of_Mykonos (Scopus)

(Ch.9) Vasiliadis. L. Belias, D. and Zaftis, E. (2020), “Knowledge Management on Hotels: The Case of Greek Hotels”, chapter in book ***Strategic Innovative Marketing and Tourism***, Springer Proceedings in Business and Economics. Springer, Cham. https://doi.org/10.1007/978-3-030-72469-6_36, https://link.springer.com/chapter/10.1007/978-3-030-72469-6_36 (Scopus)

(Ch.10) Vasiliadis. L. and Belias, D. (2020), “The Value of Cultural Routes in Greece- Examination of the Current Situation”, chapter in book ***Culture and Tourism, in a Smart, Globalized and Sustainable World***, Springer Proceedings in Business and Economics, Springer, Cham. https://doi.org/10.1007/978-3-030-92491-1_60, https://www.researchgate.net/publication/339587192_The_Value_of_Cultural_Routes_in_Greece_Examination_of_the_Current_Situation (Scopus)

(Ch.11) Belias D., Vasiliadis L., Velissariou E. (2020), “Internal Marketing in Tourism – The Case of Human Resource Empowerment on Greek Hotels”, (Eds.), chapter in book ***Cultural and Tourism Innovation: Integration and Digital Transition***, Katsoni V. and Velerand K., (Eds.), Springer Proceedings in Business and Economics, https://link.springer.com/chapter/10.1007/978-3-030-36342-0_43 (Scopus)

(Ch.12) Belias D., Vasiliadis L., Zaftis E. (2020), “The impact of cultural routes on traditional settlements. The case of Greece”, chapter in book ***Cultural and Tourism Innovation: Integration and Digital Transition***, Katsoni V. and Velerand K., (Eds.), Springer Proceedings in Business and Economics, https://link.springer.com/chapter/10.1007/978-3-030-36342-0_10 (Scopus)

(Ch.13) Rossidis, I., Belias, D., Vasiliadis, L., (2020), «Strategic Hotel Management in the “Hostile” International Environment», chapter in book ***Cultural and Tourism Innovation: Integration and Digital Transition***, Katsoni V. and Velerand K., (Eds.), Springer Proceedings in Business and Economics, https://doi.org/10.1007/978-3-030-72469-6_21 (Scopus)

(Ch.14) Belias D., Vasiliadis L., Mantas C. (2019), “The human resource training and development of employees working on luxurious hotels in Greece”, chapter in book ***Cultural and Tourism Innovation: Integration and Digital Transition***, Katsoni V. and Velerand K., (Eds.), Springer Proceedings in Business and Economics, https://link.springer.com/chapter/10.1007/978-3-030-36342-0_49 (Scopus)

(Ch.15) Belias, D., Velissariou, E., Vasiliadis, L., Kyriakou, D., Mantas, C., Varsanis, K., Sdrolas, L., Koustelios, A., Tselios, D. (2019), «Tourism and Destination Marketing the Case of Greece», chapter in book ***Strategic Innovative Marketing***, pp.: 67-74, Sakas

D., Nasiopoulos D. (Eds.), IC-SIM 2017, Pafos, Cyprus, Springer Proceedings in Business and Economics, DOI: 10.1007/978-3-030-16099-9, https://link.springer.com/chapter/10.1007/978-3-030-16099-9_9
(Scopus)

(Ch.16) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis, L.**, Mantas, C., Sdrolias, L., Aspridis, G., Koustelios, A., (2019), «Customer Relationship Management and Social Media in Greek Tourism», chapter in book **Strategic Innovative Marketing**, pp.: 59-65, DOI:10.1007/978-3-030-16099-9_8, https://books.google.gr/books?id=sC6aDwAAQBAJ&pg=PA59&lpg=PA59&dq=DOI:+10.1007/978-3-030-16099-9_8&source=bl&ots=B8gTysZyeT&sig=ACfU3U2toQeImPO-Ggm4h4eQJIn3hTUIkQ&hl=en&sa=X&ved=2ahUKEwj7LYqq8tflkAhUCyaQKHeh6AaQQ6AEwCnoECACQAQ#v=onepage&q=DOI%3A%2010.1007%2F978-3-030-16099-9_8&f=false
(Scopus)

(Ch.17) Rossidis, I., Belias, D., Varsanis, K., Papailias, S., Tsiotas, D., **Vasiliadis, L.**, Sdrolias, L. (2019), «Tourism and Destination Branding: The Case of Greek Islands», chapter in book **Strategic Innovative Marketing and Tourism**, pp.: 93-100, DOI: 10.1007/978-3-030-12453-3_11, https://link.springer.com/chapter/10.1007/978-3-030-12453-3_11
(Scopus)

(Ch.18) Belias, D., Velissariou, E., Chondrogiannis, M., Kyriakou, D., Varsanis, K., **Vasiliadis, L.**, Koustelios, A. (2019), «Exploring Insurance Fraud and Tourists' Misbehaviour: Crime and Corruption in the Holiday Sector», chapter in book **Yellow Tourism**, pp.: 147-156, DOI: 10.1007/978-3-319-94664-1_9, https://link.springer.com/chapter/10.1007/978-3-319-94664-1_9
(Scopus)

(Ch.19) Rossidis, I., Belias, D., Papailias, S., Tsiotas, D., Niavis, S., **Vasiliadis, L.** (2019), «The Use of Customer Relationship Management's Digital Technologies from Greek Hotels», chapter in book **Strategic Innovative Marketing**, pp.: 77-84, DOI: 10.1007/978-3-030-12453-3_9, <https://www.springerprofessional.de/the-use-of-customer-relations-management-s-digital-technologies-/16876004>
(Scopus)

(Ch.20) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis, L.**, Aspridis, G., Mantas, C., Roditis, A., Koustelios, A. (2018), «Greece as a Sports Tourism Destination», chapter in book **Innovative Approaches to Tourism and Leisure**, DOI: 10.1007/978-3-319-67606-6_35, <https://www.springerprofessional.de/en/greece-as-a-sports-tourism-destination/15334726>
(Scopus)

(Ch.21) Belias, D., Velissariou, E., Kyriakou, D., Varsanis, K., **Vasiliadis, L.**, Mantas, C., Sdrolias, L., Koustelios, A. (2018), «Tourism Consumer Behavior and Alternative Tourism: The Case of Agrotourism in Greece», chapter in book **Innovative Approaches to Tourism and Leisure**, DOI: 10.1007/978-3-319-67606-6_35, <https://books.google.gr/books?id=IeJEDwAAQBAJ&pg=PA249&lpg=PA249&dq=#v=onepage&q&f=false>
(Scopus)

(Ch.22) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis, L.**, Mantas, C., Sdrolias, L., Aspridis, G., Kakos, N. (2018), «The Importance of Customer Relationship Management and Social Media in the Greek Wine Tourism Industry», chapter in book **Innovative Approaches to Tourism and Leisure: Culture, Places and Narratives in a Sustainability Context**, Katsoni V. and Velandar K., (Eds.), Springer International Publishing, Cham, Switzerland, pp.: 249-259, DOI: 10.13140/RG.2.2.33365.01762, https://link.springer.com/chapter/10.1007/978-3-319-67603-6_19
(Scopus)

Refereed International Conference Papers (full-text review):

- (C.1) Belias, D., Rossidis, I., **Vasiliadis**, L., Papademetriou C., (2021), “Utilizing Strategic Tools in Hotel Industry in The Era of Pandemic”, **37th International Business Information Management Association Conference**, 30-31 May 2021, Cordoba, Spain, ISBN 978-0-9995851-6-4, ISSN 2767-9640, <https://ibima.org/accepted-paper/strategic-management-in-the-hotel-industry-facing-coronavirus-international-impacts-with-strategic-tools/> (Scopus)
- (C.2) Belias, D., Rossidis, I., **Vasiliadis**, L., Papademetriou C., (2021), «Benchmarking as A Tool to Enhance Strategic Management in The Hotel Industry», **37th International Business Information Management Association Conference**, 30-31.05.2021, Cordoba, Spain. https://www.researchgate.net/publication/354718469_Benchmarking_as_A_Tool_to_Enhance_Strategic_Management_in_The_Hotel_Industry (Scopus)
- (C.3) Belias, D., **Vasiliadis**, L., Rossidis, I., Papademetriou C., (2020), «Evaluation of how the smart-cities are contributing on tourist development -The case of Greek smart tourist cities», **16th HSSS National & International Online Conference**, 16th HSSS National & International Online Conference, 24-26 September 2020, Tripoli, Greece.
- (C.4) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Sdrolias, L., Aspridis, G., Koustelios, A. (2017), «The use of social media as a tool for acquiring knowledge and collaborative environment in Tourism. The case of Greece», **6th International Conference on Tourism and Hospitality Management**, 1-3 June, Athens, Greece, <https://ideas.repec.org/a/jtr/journal/v16y2017i1p106-116.html>
- (C.5) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Sdrolias, L., Aspridis, G., Koustelios, A., (2017), «Knowledge Management in Greek Tourism», **6th International Conference on Tourism and Hospitality Management**, 1-3 June, Athens, Greece, <http://www.teiath.gr/userfiles/laloumis/6thEG.pdf> (proceedings, pp. 440-454)
- (C.6) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Roditis, A., Koustelios, A., Sdrolias, L., (2017), «The use of Digital CRM in the Operation of Greek Hotels», **5th International Conference on Contemporary Marketing Issues (ICCM)**, 26 June, Athens, Greece, <https://www.semanticscholar.org/paper/%CE%A4he-use-of-digital-CRM-in-the-operation-of-Greek-Belias-Velissariou/733de8e6d55115bea35920e0bddd36089fee0c2>
- (C.7) Belias, D., Velissariou, E., Kyriakou, D., **Vasiliadis**, L., Roditis, A., Varsanis, K., Koustelios, A., (2017), «The Differences on Consumer Behavior between Mass Tourism and Sustainable Tourism in Greece», **5th International Conference on Contemporary Marketing Issues (ICCM)**, 26 June, Athens, Greece, <https://www.semanticscholar.org/paper/The-differences-on-consumer-behavior-between-mass-Belias-Velissariou/de328753b6f4aaa574252ca7e0d75fb6ff2d3574>
- (C.8) Belias, D., Velissariou, E., Chondrogiannis, M., Katsios, S., Kyriakou, D., Varsanis, K., **Vasiliadis**, L., Koustelios, A., (2017), «Managing Insurance Fraud on Sex Crimes in Tourist Resorts?», **1st Yellow Tourism Conference (YTC)**, 27-29 April, Ionian University, Corfu, Greece, DOI: 10.13140/RG.2.2.21319.50087, <https://slideplayer.com/slide/13173688/>
- (C.9) Trivellas, P., Kakos, N., **Vasiliadis**, L., Belias, D., (2016), «Sustainability, Social Marketing and Host Attitudes about Tourism in the City of Larissa», **4th International Conference of Strategic Innovative Marketing**, Mykonos (24-27 September), Greece, https://link.springer.com/chapter/10.1007/978-3-319-33865-1_7 (Scopus)
- (C.10) **Vasiliadis**, L., Trivellas, P., Belias, D., Meleas, J., Kyriakou, D., Koustelios, A., (2016), «Cultural Tourism Revisited: The case of Thessaly», **2nd International**

Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation, IACUDIT 2015 – 21-24 May, Athens, Greece, <http://www.springer.com/us/book/9783319275277>
(Scopus)

(C.11) Trivellas, P., Kakos, N., **Vasiliadis, L.**, Belias, D., (2015), «Residents' Perceptions toward Cultural, Social and Economic Benefits and Costs of Tourism Industry. An empirical survey», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, IACUDIT 2015 – 21-24 May, Athens, Greece, <http://www.springer.com/us/book/9783319275277>
(Scopus)

(C.12) Belias, D., Kyriakou, D., **Vasiliadis, L.**, Koustelios, A., Bregkoy, M., Varsanis K., (2015), «Tourism Education in Greece: Development or Degradation?», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, IACUDIT 2015 – 21-24 May, Athens, Greece, https://link.springer.com/chapter/10.1007/978-3-319-27528-4_28
(Scopus)

(C.13) Kyriakou, D., Belias, D., **Vasiliadis, L.**, Koustelios, A., Bregkoy, M., Varsanis K., (2015), «Social Media And Tourism: A Digital Investment For Thessaly», **2nd International Conference of Cultural and Digital Tourism, Forms and Norms of Tourism and Culture in the Age of Innovation**, IACUDIT 2015 – 21-24 May, Athens, Greece, <http://www.springer.com/us/book/9783319275277>
(Scopus)

(C.14) Kyriakou, D., Sdrolias, L., Koustelios, A., Blanas, N., Belias, D., **Vasiliadis, L.** (2015), «Destination Re-Branding Through Experiential Tourism: An Alternative Solution for Greek Tourism», **International Scientific Conference eRA-10**, The SynEnergy Forum, Piraeus University of Applied Sciences 23-25 September, Athens, Greece, https://www.researchgate.net/publication/285592012_Destination_Re_Branding_Through_Experiential_Tourism_An_Alternative_Solution_for_Greek_Tourism

(C.15) Aspridis, G., Sdrolias, L., **Vasiliadis, L.**, Kyriakou, D. (2014), «Greece and Social Impacts under Economic Crisis: An Example to Avoid?», **4th International Conference on Humanities and Social Sciences, ICHSS 2014** – May 31 and June 01, 2014, Budva - Montenegro, pp. 171-176, ISBN: 978-88-909163-01-0, Publisher: MCSE–Mediterranean Center of Social & Educational Research, Rome, Italy, DOI:10.5901/ichss-2014-vol-01 <https://www.mcser.org/journal/index.php/qjis/article/view/3403>

(C.16) **Vasiliadis, L.** (2012), «Penetration and expansion of foreign banks in South Eastern Europe: The case of Greek banks», **5th Annual EuroMed Conference of the EuroMed Academy of Business**, “Building New Business Models for Success through Competitiveness and Responsibility”, ISBN 978-9963-711-07-9, Publisher: EuroMed Press, October 4th-5th, 2012, Glion-Montreux, Switzerland, pp. 1632-1641, <http://emrbi.org/wp-content/uploads/2014/09/euromed-5-2012.pdf>

(C.17) **Vasiliadis, L.** (2009), «How Banks Internationalise - Internal vs External Type of Growth», **International Conference on Tourism Development and Management (ICTDM)**, 11-14 September 2009, Kos Island, Greece, pp.701-705, ISBN 978-9963-9959-0-5, https://www.academia.edu/2441874/A_statistical_analysis_of_the_top_ten_Greek_airports._Comparative_assessment_and_prospects

Projects:

Katsios, S., Papastergiou, K., Papathanasis, Ramona Bunda, N., A., Belias, D., Kyriakou, D., Varsanis K., Vasiliadis, L. (2019), “Yellow Tourism”.

Goal: The aim of this Project and of the first conference on “yellow tourism” is to place crime and corruption in the tourism-research agenda, expanding the interdisciplinary scope of tourism to include perspectives from law, business, economics, political science and the social and behavioural sciences. Contributing fields may include, but not be limited to the following: Law, Criminology, Business ethics, Behavioural and social psychology, Critical tourism studies, Information systems, Geography. The conference concept of “yellow tourism” draws on Dostoevsky’s novel Crime & Punishment, in which the colour yellow was symbolically associated with corruption and decay.

UTC 2017 in the www: <http://yellowtourism.net/>

Information: yellowtourism@qeolabinstitute.org

Monography:

Vasiliadis, L. (2008), «The International Expansion of Greece’s Largest Banks: Entry Methods and International Marketing Decision Making», Book-Monography, VDM Publishing House, Germany, ISBN: 978-3-639-11588-8,

<http://www.abebooks.com/servlet/SearchResults?an=Labros+Vasiliadis&isbn=9783639115888/978>,

<https://www.amazon.com/International-Expansion-Greece%C2%BFs-Largest-Banks/dp/3639115880>

Books:

(B.1) Βασιλειάδης, Λ. (2020), *Στρατηγική Διοίκηση Επιχειρήσεων: Σύγχρονες Προσεγγίσεις και Καινοτόμες Πρακτικές εν καιρώ Αλληπάλληλων Παγκοσμίων Κρίσεων*, εκδόσεις Τσότρας, Αθήνα, ISBN: 978-618-5495-17-6.

Κωδικός Βιβλίου στον Εύδοξο: 94702833.

https://www.ekdoseis-tsotras.gr/index.php?route=product/product&product_id=544

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